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8 **UNITED STATES DISTRICT COURT**
9 **NORTHERN DISTRICT OF CALIFORNIA**
10 **SAN JOSE DIVISION**

11 WAYNE KOH, on behalf of himself and
12 all others similarly situated,

13 Plaintiff,

14 vs.

15 SC JOHNSON & SON, INC.,

16 Defendant.

Case No.: 09-cv-00927 (RMW)

Judge Ronald M. Whyte

17 **ORDER GRANTING**
18 **PLAINTIFF'S ADMINISTRATIVE**
19 **MOTION TO FILE DOCUMENTS**
20 **UNDER SEAL**

21 Date: March 4, 2011

22 Time: 9:00 a.m.

23 Location: Courtroom 6, 4th Floor

24
25 FOR GOOD CAUSE shown by Defendant S.C. Johnson & Son, Inc., namely that the
26 Exhibits to the Reese Declaration are comprised of confidential business emails sent internally
27 and/or to SC Johnson's marketing and advertising vendors; proprietary consumer research and
28 consumer data; confidential communications with the EPA's Design for the Environment program
and related internal strategy emails regarding product formulas; internal marketing guidelines or
summaries of proposed marketing strategies; and confidential information in discovery pleadings, all
of which constitute confidential commercial information under Fed. R. Civ. P. 26(c), and which, if
disclosed, would prejudice SC Johnson by placing it at a competitive disadvantage, the Court hereby
orders the following filed under seal:

Plaintiff's Motion for Class Certification

page 2, lines 22-28

page 3, lines 1-4, 9-28

page 4, lines 1, 7-10, 19-28

page 5, lines 1-28

page 6, lines 1-6, 24-25

page 7, lines 1-5, 12-23

page 8, lines 6-9, 11-17

page 9, lines 7-28

page 10, lines 1-19

page 13, lines 16-18

page 14, lines 18-20

page 21, lines 17-27

Declaration of Michael R. Reese in Support of Motion for Class Certification

Exhibits A, B, portions of D, E, F, G, H, K, L, M, N, O, P, Q, R, S, and T.

Dated: December 10, 2010



Hon. Ronald M. Whyte
U.S. District Court Judge